



**Embassy of India
Bahrain**

PRESS RELEASE

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Bihar and Jharkhand Tourism and One District One Product (ODOP) walls inaugurated at Indian Embassy

Ambassador of India H.E. Vinod K. Jacob inaugurated Bihar and Jharkhand Tourism and One District One Product (ODOP) walls at the Consular hall of the Embassy in the presence of Bihar and Jharkhand communities living in Bahrain. These walls highlight touristic attractions as well as exquisite products identified under ODOP scheme, of the states of Bihar and Jharkhand. The event was also attended by H.E. Mr. Tirtha Raj Wagle, Ambassador of Nepal to the Kingdom of Bahrain and Her Excellency Shanika Dissanayake, Ambassador of Sri Lanka to the Kingdom of Bahrain.

2. Under the 'Focus state/Union territory' initiative of Embassy of India, touristic and ODOP products of a particular State/Union territory are being promoted in Bahrain for a period of around one month. Embassy has till date featured Rajasthan, Kashmir, Uttar Pradesh, Karnataka, Odisha, Punjab, Himachal Pradesh, Madhya Pradesh and Tamil Nadu for this initiative in sourcing the ODOP products for display at the Embassy.

3. Bihar is a historically rich and culturally vibrant State located in eastern India. It is closely associated with Buddhism, as Lord Buddha attained enlighten-

ment in Bodh Gaya. Bihar holds immense historical and cultural significance as it was the centre of ancient knowledge of philosophy, with places like Nalanda being prominent centres of learning. Among Bihar's artistic tradition, the works of Madhubani artists stand out. Nepal and Sri Lanka share close cultural and economic linkages with Bihar.

4. Jharkhand, a land of rich mineral reserves, lush forests, vibrant tribal culture, and industrial significance, is home to major industrial hubs like Tata Steel and Tata Motors in Jamshedpur, and SAIL's steel plant in Bokaro, along with vast coalfields in Dhanbad and beyond. Known for its waterfalls, ancient temples, and folk traditions, the State reflects a unique blend of indigenous heritage and modern development. This unique blend of elements makes Jharkhand an enticing destination for explorers and nature enthusiasts alike.

5. Government of India is commemorating 150th birth anniversary of Bhagwan Birsa Munda since 15 November 2024. In his short life span of 25 years, Bhagwan Birsa Munda became the hero of people's resistance against British colonial exploitation. Embassy will also be highlighting the contributions of Bhagwan Birsa Munda to the nation.

6. On the occasion, speaking in Maithili, Bhojpuri and Hindi, Ambassador Jacob thanked Bihar Foundation for assisting the Embassy in sourcing the ODOP items. A colourful cultural performance in addition to a variety of traditional cuisines were also organized by the Bihar Foundation.





